

# partner summit 2024 agenda

## Sedona

### Day 1

March 20, 2024

3:30pm	<b>Arrive — Agave Ballroom</b> Come meet everyone!
4:00pm - 5:00pm	<b>Capturing the Moment — Agave Ballroom</b> Award-winning photojournalist and instructor Renée Jones Schneider will demonstrate how easy adjustments and professional techniques can help you capture unique and innovative pictures with your mobile device.
6:30pm - 7:30pm	<b>Cocktail Hour — Village Terrace</b> Food and drink to kick off the evening. Would you love to have your headshot updated? Renée Jones Schneider will be set up to take headshots for any of our guests.
7:30pm	<b>Welcome Dinner — Village Terrace</b>

### Day 2

March 21, 2024

7:30am - 8:30am	<b>Optional Drop In Breakfast — Anasazi</b>
8:30am - 9:45am	<b>Keynote — Agave Ballroom</b> <i>Faster, Shorter, Sharper: How to Break Through in a World of Noise</i> Terry Szuplat (former Presidential speechwriter, current consultant, author, and college lecturer) will share his 25 years of speech-writing experience to help you devise strategies and tips to craft impactful communications.
9:45am - 10:00am	<b>Break</b>
10:00am - 12:00pm	<b>Summit Meeting — Agave Ballroom</b> <i>Emerging Industry Trends and Product Innovation</i> with Dustin Hofstein, COO, May Pelz, CGO, and Derek Hebrink, VP, Enterprise Systems <i>What matters most? A Comprehensive Deep Dive into the Benefits Selection Process</i> MC — Dane Esterline, VP Sales HR Executive Panelists — Dianne Provini (Verizon), Joe Toniolo (US Foods), Norah Larke (Wintrust), and our own Jen Campe (Allstate Identity Protection)
12:30pm - 1:30pm	<b>Lunch — Village Terrace</b>
1:30pm - 4:00pm	<b>Pink Jeep Tours — Juniper House, Enchantment</b> Pick the tour that best suits you. Whether it is a wild off-road Jeep tour of Diamondback Gulch, an easy going Jeep trail of Red Rock Range or a panoramic view accessed by paved roads and luxury bus of Sedona West, you will be wowed by the beautiful landscape.
4:30pm - 6:30pm	<b>Break</b>
6:30pm	<b>Dinner — Anasazi</b>
8:00pm	<b>Dessert and Stargazing — Juniper House</b> Enjoy sweet treats and cozy drinks while surveying the stars from telescopes with astronomer Dennis Casper, who will be on hand to provide instruction and share stories.

### Day 3

March 22, 2024

8:00am - 9:00am	<b>Farewell drop-in breakfast — Ocotillo Ballroom</b>
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